

“EU-Mercosur: untapped potential for industry, services and public procurement”

6 July

The Stanhope Hotel, Brussels

16:30 - 17:00 Registration

17:00 - 17:10 **Welcome address:** H.E. Ambassador Everton Vieira Vargas, Head of Mission of Brazil to the EU

17:10 - 17:20 **Keynote:** H.E. Ambassador Mario Verón Guerra, Head of the Mission of Argentina to the EU

17:20 - 18:20 **Panel debate: EU-Mercosur: untapped potential for industry, services and public procurement (speakers, TBC)**

- Arnaldo Abruzzini, Chief Executive Officer, Eurochambres
- Pascal Kerneis, Managing Director, European Services Forum
- Carlos Mariani, Vice-President, Brazilian National Confederation of Industry
- Renato Jardim, Superintendent of Industrial and Economic Policies, Brazilian Textile and Apparel Industry Association

18:20 - 19:00 **Q&A discussion with Chief Negotiators of the EU-Mercosur Association Agreement**

- Sandra Gallina, Chief Negotiator, European Union
- H.E. Ambassador Daniel Raimondi, Chief Negotiator, Argentina
- H.E. Ambassador Ronaldo Costa, Chief Negotiator, Brazil
- Minister Juan Angel Delgadillo, Chief Negotiator, Paraguay
- Minister Valeria Csukasi, Head of Delegation, Uruguay

Moderation: Hosuk Lee-Makiyama, Director, European Centre for International Political Economy - ECIPE

19:00 - 20:30 **Summer cocktail reception, offered in collaboration with IBRAC, the Brazilian Cachaça Institute**