

INVEST IN BRASIL - POWER TRANSMISSION WEBINAR

AGENDA* - OCTOBER 20, 10:00AM (UTC -03:00 – BRAZIL TIME)

10:00 AM | Opening Remarks

Augusto Pestana, President, Apex-Brasil

Efrain Cruz, Director, ANEEL

Bento de Albuquerque, Mines and Energy Minister

10:15 AM | Expansion of the Power Sector in the decennial horizon: focus on opportunities in the electric power transmission segment

Guilherme Rosa, General Coordinator of Transmission Planning, MME

10:35 am | Regulatory and economic aspects: the attractiveness of the business model in Brazil

Ivo Nazareno, Superintendent of Concessions, Permissions and Authorizations of Transmission and Distribution, ANEEL

Gabriel Costa, Coordinator of the Economic Instruction of the Auctions, ANEEL

10h55 | The role of Apex-Brasil in attracting foreign investments

Adalberto Netto, Head of Foreign Investments, Apex-Brasil

11h05 | Q&A

11h30 | Closing Remarks

Lucas Fiuza, Business Director, Apex-Brasil

* Schedule is subject to change without notice.

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Date

October 20th, 2021, 10:00 - 11:30 AM (UTC -3, Brazilian Time)

Language

Language: Portuguese
Translation: Portuguese-English

Platform

Zoom

Themes

Overview and evolution of the energy sector and the transmission segment in Brazil;
Attractiveness of the business model in Brazil for the transmission sector.

Speakers

MINISTRY OF MINES AND ENERGY – MME



BENTO ALBUQUERQUE **MINES AND ENERGY MINISTER**

The Minister of State of Mines and Energy, Admiral of Squadron Bento Albuquerque, is from Rio de Janeiro, 60 years old. He was Director-General of Nuclear and Technological Development of the Navy, on which occasion he was in charge of the Submarine Development Program (PROSUB) and the Navy Nuclear Program (PNM), the main Strategic Programs of the Navy. He started his military career in 1973. As a Submarine Officer: commanded the Submarines "Tamoio" and "Tonelero"; the Submarine Base "Almirante Castro e Silva"; and also the Submarine Force. He also held the posts of Chief of Staff of the Navy, Chief of Staff of the Navy Commander and Commander in Chief of the Squadron. Minister Bento Albuquerque took Postgraduate Courses in Political Science at the University of Brasilia; MBA in Public Management at Fundação Getúlio Vargas; and MBA

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in International Management at COPPEAD of the Federal University of Rio de Janeiro, in addition to several Military Courses at the School of Naval War and the High Studies in Politics and Strategy at the Superior School of War, becoming a Doctor in Naval Sciences. In the National Congress, he served as Parliamentary Advisor to the Office of the then Minister of the Navy and as Parliamentary Chief Advisor to the Commander of the Navy. Minister Bento Albuquerque's international experience includes the position of Director General of the American Defense Board (JAD), an Organization of American States (OAS) related entity, in Washington DC, USA; and the United Nations (UN) Military Observer post during the Bosnian War - first in the city of Sarajevo and later in Dubrovnik, Croatia. For almost three years, he served as President of the Board of Directors of "Blue Amazon Defense Technologies Inc." (AMAZUL). Currently, he is the Chairman of the Board of Directors of "Nuclebrás Heavy Equipment Inc." (NUCLEP) and the Energy Research Office (EPE). During the year 2019, Minister Bento Albuquerque was awarded "Personality of the Year" Award by the National Federation of Fuel, Natural Gas and Biofuel Distributors - BRASILCOM; and the "100 Most Influential of the 2019 Energy" Award, in the "Public Personalities" Category, by the Full Energy Magazine, of the Media Group.



GUILHERME ROSA
GENERAL COORDINATOR OF TRANSMISSION
PLANNING

Electrical Engineer working in the Brazilian Electric Sector, with experience in its standards and applications in generation, transmission and distribution of energy. Graduated from the University of Brasilia and Master in Electrical Engineering from the same institution. Federal Public Servant in the position of Infrastructure Analyst since 2010, acting in the Secretariat of Planning and Energy Development of the Ministry of Mines and Energy. He currently holds the position of General Coordinator of Transmission Planning in the Department of Energy Planning.

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BRAZILIAN NATIONAL POWER AGENCY – ANEEL



EFRAIN CRUZ
DIRECTOR

Director of the National Agency of Electric Energy (ANEEL), CEO of the Association of Energy Regulators of Portuguese Speaking Countries (RELOP), professor at the Brazilian Institute of Teaching, Development and Research (IDP) and member of the National Council of Consumer Defense (CNDIC) with the Ministry of Justice. He is a lawyer, specialist in Energy Law, with a post-graduate degree in Public Law and a master's degree in Law and Development. He was a Director of Centrais Elétricas de Rondônia (Ceron) and Companhia de Eletricidade do Acre (Eletroacre) and a consultant-title member of the Special Commission on Energy of the Federal Council of the Brazilian Bar Association (OAB) in 2015 and 2016.



IVO NAZARENO
SUPERINTENDENT OF CONCESSIONS, PERMISSIONS AND AUTHORIZATIONS OF TRANSMISSION AND DISTRIBUTION

Electrical engineer graduated from Escola Federal de Engenharia de Itajubá (1999), Master (2003) and PhD in Electrical Engineering from the University of São Paulo (2009). He was electrical engineer at Caiuá Serviços de Eletricidade S/A from 2000 to 2004. Since June 2005 he is an expert in regulation at ANEEL. He was assistant superintendent of SRT from July 2011 to February 2013, when he was appointed superintendent of SCT. He was, between August 2012 and December 2013, president of the Special Bidding Commission of ANEEL.

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GABRIEL COSTA
COORDINATOR OF THE ECONOMIC INSTRUCTION OF THE AUCTIONS

Graduated in electrical engineering from the University of Brasília - UnB (2004). From 2005 to 2008 he worked in engineering companies of building electrical installations in Brasília-DF and for a brief period, in 2008, at Eletronorte. In 2008 he joined ANEEL in the position of specialist in energy utilities regulation. Since 2008 he has been working at the Superintendence of Concessions, Permissions and Authorizations of Transmission and Distribution - SCT. Since 2015 he works as coordinator of Instruction of Transmission Auctions.

BRAZILIAN AGENCY FOR THE PROMOTION OF EXPORTS AND INVESTMENTS – APEX-BRASIL



AUGUSTO PESTANA
PRESIDENT

Augusto Pestana is president at Apex-Brasil since 12 May 2021 and a career diplomat since 1995. From May 2019 to March 2021 he was Business Director of the Agency, where he led, among other initiatives, the creation of new business units for regional markets and commercial development. At the Brazilian Foreign Ministry, he led the units for diplomatic planning, nuclear energy and Western European affairs. He has been posted in the Embassies in New Zealand (as deputy head of mission), in Japan (as minister in charge of political and public diplomacy affairs), in Germany (as head of the economic sector) and in Mexico (as a trainee). As a career civil servant, he was also in charge of a pioneering project to promote Brazil's image abroad. He graduated in law from the University of São Paulo in 1993 and studied at the Brazilian Diplomatic Academy (Rio Branco Institute), where he earned a professional PhD and was Assistant Professor of diplomatic practice. He is the author of "ITER: o Brasil e os rumos da energia de fusão" (Funag, 2015) and of the chapter on Brazil in the "Handbook of Public Diplomacy" (Routledge, 2020).

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LUCAS FIUZA
BUSINESS DIRECTOR

Professional expertise in international real estate investment market relations. Experience in business management in the fields of civil construction, architecture, export of services, administration, real estate development and real estate tourism and attraction and management of international investments, whose economic group was responsible for the development of more than 3 million m2 projected. He was CEO and member of the Board of Directors of construction and real estate development companies, has academic experience in the United States and Switzerland, and is fluent in English.

As National Secretary of Investment Attraction, Partnerships and Concessions at the Ministry of Tourism, he was responsible for Fungetur (General Tourism Fund), conquering, under his management, the contribution of R\$ 5 billion from the Union for emergency credit during the Covid-19 crisis, which was added to the previously planned budget of R\$ 32 million;

As National Secretary, he had his work widely and formally recognized by the market and also implemented the Tourism Investment Digital Portal, a tool for market intelligence, digital library, marketplace and mapping of tourism and tourism real estate ventures. At launch, in June 2021, it had already registered 55 projects in 20 states with investment forecasts exceeding R\$ 23 billion and an estimated generation of more than 117 thousand direct and indirect jobs.

He was substitute Minister of State of Tourism and represented Brazil at the G20 meeting with the biggest global players in Tourism's private initiative. He participated in several relevant national and international events, such as the webinar of the World Tourism Organization (UNWTO), the World Travel Market (WTM) and the 1st Luso Brazilian Tourism & Business Forum - Brazil Portugal.

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ADALBERTO NETTO
HEAD OF FOREIGN INVESTMENTS

Adalberto has over 20 years of experience in Investment Agency Management and Export and International Business in Brazil and abroad. Named by CEO Magazine as one of the 3 best CEOs in Latin America in Promotion Agencies. Supported the internationalization of Brazilian companies and the attraction of investments of US\$ 30 billion, 35 thousand jobs in Brazil and abroad. Specialist in management of agencies and Autonomous Social Services with knowledge of legislation, governance and control bodies. Acted as consultant for the World Bank, IDB, UN, APEX, SEBRAE. International experience in over 55 countries. International speaker in more than 15 countries on investment, internationalization and trade promotion. In his long and successful professional career, supported the Executive Board of ApexBrasil in the reformulation of Commercial Management (Business) in search of the agency's profitability with focus on New Products, New Clients and New Digital Business; Advised national and state governments in internationalization, investment attraction and industrial development programs (Investe SC, Investe SP, INDI Minas, Canada, Ireland, UK, Saudi Arabia, others); supported the internationalization of Brazilian and foreign companies; benchmarked investment promotion programs in 10 countries (Korea, Taiwan, Japan, EU, etc.); designed sector investment attraction strategies that helped create jobs, develop new industries, and strengthen production chains by promoting innovation and technology absorption, among others.

Before joining Apex-Brasil, Adalberto was president of Paraná's investment attraction agency, Invest Paraná, and held senior executive and strategic positions in international business development consultancies.

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