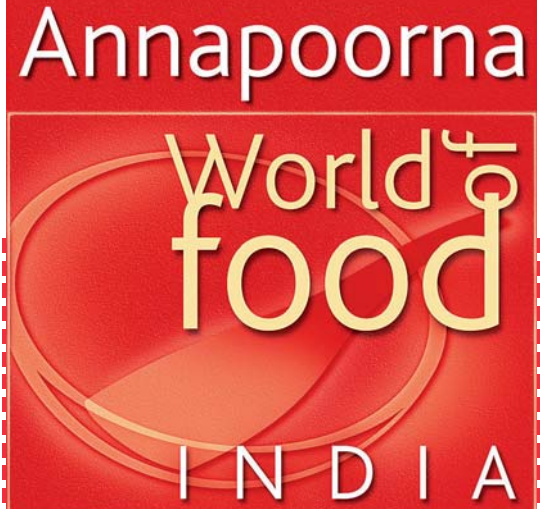


powered by



Annapoorna Food Retail Awards 2018



Supported by:



Concurrent Event:



All About Food

India's international food & beverage exhibition

September 27-29, 2018

Hall 7A, Bombay Exhibition Centre, Mumbai, India

worldoffoodindia.com



Koelnmesse YA Tradefair Pvt. Ltd.

Taste of success and new businesses

Annapoorna - World of Food India, will be held from September 27-29, 2018 at Hall 7A, Bombay Exhibition Centre, Mumbai, India. The event is an extraordinary B2B platform for the Indian food & beverage market, organised by Koelnmesse YA Tradefair Pvt Ltd. and the Federation of Indian Chamber of Commerce and Industry (FICCI).

Annapoorna - World of Food India will be scheduled concurrently with ANUTEC - International FoodTec India, ANUTEC Ingredients India, PackEx India and Food Logistics India 2018, making the shows perfect synergy to the whole Food and Beverage processing Industry in the entire SAARC region.



Why exhibit?

10 reasons that make **Annapoorna - World of Food India** the ideal platform for generating big business.

1

The only tradefair in India exclusively focused on products related to the food and beverage industry

2

The only B2B platform focused on purchasers from every other sectors demanding food and beverage products

3

Powered by Anuga - the largest and most important trade fair of the industry in the world

4

Organised by Koelnmesse & FICCI - organizations of repute

5

Explore the high potential of the India and neighbouring countries f&b market

6

Present your products to a new and emerging market

7

Find buyers with high purchasing power

8

Enjoy opportunity in pre-established business rounds

9

Support from industry associations like RAI, FIFI and others

10

Trust the official trade mark "German Trade Fair Quality Abroad"

- ✓ Specialized & focused exhibition for Food & Beverage Industry since 2004
- ✓ Supported by Retailers Association of India (RAI) and Forum of Indian Food Importers (FIFI)
- ✓ CEO Round Table Retail Industry
- ✓ Matchmaking for exhibitors & visitors
- ✓ Award Night - Food Retail Industry
- ✓ Wine Tasting & Cooking Sessions
- ✓ Concurrent focussed Conference organized by RAI, FICCI and others
- ✓ International Pavilions from different countries
- ✓ Store check of Indian Retail market
- ✓ Buyer Seller Meet





REVIEW - 2017

THE FIGURES SPEAK FOR THEMSELVES

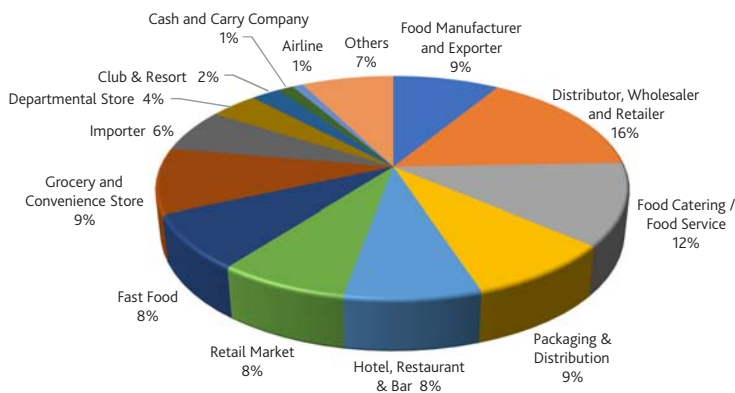
Annapoorna: World of Food India 2017

September 14-16, 2017, Bombay Exhibition Centre, Mumbai

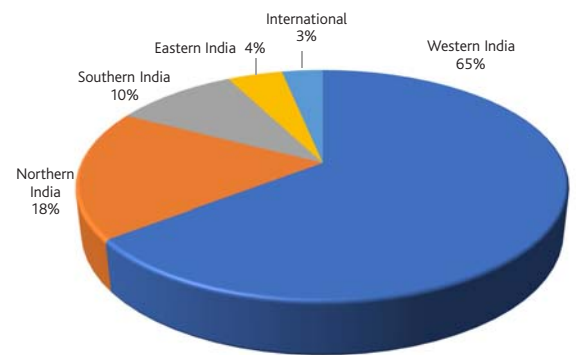
- ✓ **232 exhibitors (74 International Exhibitors)** covering an area of **7500 sq. mt.** witnessed by **8305** one time registered business visitors.
- ✓ International pavilions from - **European Union, Poland, Republic of Korea, Turkey, USA**; State pavilions from - **Chhattisgarh, Jharkhand, Kerala, Punjab, Maharashtra, Odisha**; Special Pavilion by **Department of Industrial Policy and Promotion (DIPP), India.**
- ✓ Event inaugurated by the Hon'ble Minister **Ms. Harsimrat Kaur Badal**, Food Processing Industry, Government of India

Visitor Profile

Visitor interested in: Products & Services



Visitor by region



Supported by



Retailers Association of India (RAI) is the unified voice of retailers in India. A not for profit organization, RAI works with all stakeholders for creating the right environment for the growth of modern retail industry in India and also to develop, facilitate and support retailers to modernize and adopt best practices that will delight customers.



Forum of Indian Food Importers (FIFI) represents Food & Beverage Importers from India. The objective of the FIFI is to promote, encourage and support development of Food & Beverages Market in India and also actively involved for the various food safety, taxes & trade barrier regulations across the globe.



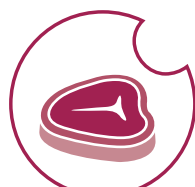


The event that gathers key segments of the food & beverage industry in one place



AGRIFOODS

Fresh and natural products, raw material



MEAT

Beef, Pork, Halal, poultry and special meat



CHILLED & FRESH FOOD

Fresh products for convenience & delicatessen, fish & seafood, fruit & vegetables



DAIRY

Dairy products



DRINKS & HOT BEVERAGES

Beverages in general: alcoholic & non-alcoholic, soft drinks, juice, coffee & tea



FINE FOOD

Gourmet, delicatessen and general provisions



BREAD & BAKERY

Bread, baked goods, cakes and pastry



ORGANIC

Organic food in general: natural, minimally processed or processed



SWEETS & SNACKS

Chocolate, confectionery, biscuits and snacks



FOOD SERVICE

Cooking, technology, equipment & services for the food service, catering & hotel areas

International: Koelnmesse YA Tradefair Pvt. Ltd.

Ojeshwi Pawar; Tel: +91-22-28715221
o.pawar@koelnmesse-india.com

India: FICCI

Ravi Verma; Tel: +91-11-23487462
ravi.verma@ficci.com

Germany: Koelnmesse GmbH

Stefan Freihaut; Tel: +49-221-821-2825
s.frehaut@koelnmesse.de

Koelnmesse YA Tradefair Pvt. Ltd.

(CIN: U74999MH2007PTC171042)
1102, 11th Floor, DLH Park,
Near MTNL Office, S.V.Road,
Goregaon (W), Mumbai - 400062
Tel: +91-22-28715200
info@koelnmesse-india.com
www.koelnmesse-india.com

Federation of Indian Chambers of Commerce and Industry (FICCI)

Federation House
Tansen Marg, New Delhi-110001
Tel: 91-11-23738760-70
Fax: 91-11-23359734
ficci@ficci.com
www.ficci.in