

Dialogue on sustainable food and agriculture: Building resilient farming through international trade

Brussels, 3 December 2019
Sofitel Brussels Le Louise Hotel

13:30 -14:00 Registration

14:00 -14:15 Opening Remarks

Marcelo Vieira, President of the Brazilian Rural Society

Thierry de l'Escaille, Secretary General of the European Landowners' Organization

14:15 - 15:00

Keynote speeches – The importance of trade to the future of agriculture

John Clarke, Director of International Relations, DG-AGRI, European Commission

Mario Jales, Economist at the Trade, Environment, Climate Change and Sustainable Development Branch, United Nations Conference on Trade and Development (UNCTAD)

15:00 - 16:00 Panel 1 – Global value chains and the promotion of sustainable production practices

Gerald Mason, Senior Vice President of the Tate & Lyle Sugars

Guilherme Costa, Agricultural Attaché of the Ministry of Agriculture, Livestock and Food Supply of Brazil

Tatiana Campos, International Relations Manager of the Brazilian Association of Citrus Exporters (CitrusBR)

Willem Klaassens, Director Markets & VSA of the Business Unit Landscapes, The Sustainable Trade Initiative (IDH)

Moderation: Iana Dreyer, Founder and Editor, Borderlex

16:00 - 16:30 Coffee Break

16:30 - 17:00 Case study - Integrated Farming Systems - The future of the sustainable brazilian agribusiness

Abilio Rodrigues Pacheco, Researcher at the Brazilian Agricultural Research Corporation (EMBRAPA)

17:00 – 18:00 Panel 2 – “Buy local” vs. “Buy global” – is there a conflicting trend?

Andrea Zimmermann, Economist at the Trade and Markets Division, the Food and Agriculture Organization (FAO)

Frans van Dongen, Director of the Dutch Meat Association (COV) and member of the European Livestock and Meat Trade Union (UECBV)

Ignacio Gavilan, Director, Environmental Sustainability at The Consumer Goods Forum

Luiz Roberto Barcelos, CEO of the Agrícola Famosa and President of the Brazilian Fruit Association

Moderation: Iana Dreyer, Founder and Editor, Borderlex

18:00 -18:20 Closing Remarks:

Marcos Galvão, Ambassador, Head of the Mission of Brazil to the European Union

Marcelo Vieira, President of the Brazilian Rural Society

Thierry de l'Escaille, Secretary General of the European Landowners' Organization