

INVEST IN BRAZIL

Brasília

A city full of beauty and modernity



- Population: 2,8 mi
- Area: 5800 km²
- Per capita GDP (R\$): R\$ 62,8 mil
- GDP (R\$): R\$ 175 bilion
- Growth of 3,8%
- 3,3% of national GDP
- 8th place among the 27 Federative Units
- GDP composition/2013: Agriculture 0.3%, Industry 6.5%, Trade and Services 93.2%
- Has the higher per capita income ahead of all countries in Latin America and countries like South Korea, Saudi Arabia and Hungary
- The highest Human Development Index (HDI) in the country
- Lago Sul is an administrative region of Federal District and presents an HDI higher than countries like Norway, Sweden and Switzerland



Life quality

- Biggest number of green areas per inhabitant of the country
- Largest park in an urban area in the world



JK Airport

- 2nd busiest in the country
- 1st in connections
- Direct daily flights to: North America, USA, Europe, Africa
- More than 2.5 billion invested in the hotel industry



A city that continues to grow

- Near to agricultural producing areas - agricultural, industrial and agribusiness



Professional qualification

- 8,390 PhDs
- 14,813 masters
- 327 PhDs per 100 000 inhabitants
- 26% of people over 25 have higher education
- Better education index in Brazil
- High proportion of professionals with doctorate degree
- Federation Unit that invests more in science, technology and innovation per capita
- Corporations that are installed here have a high-level employee team qualified to work to the company's growth

Population comparative

State population





State incentives

- Tax incentives: reduction of up to 100% of state tax calculation basis (municipal)
- Economic incentives: Area to implement productive projects



The capital of Brazil

- Brasilia is the center of the decisions of a country that is becoming increasingly prominent in the global area. Ensuring more flexibility for all processes and development of its corporate projects
- Everything in one place: the executive, legislature, judiciary and regulatory agencies



Brasilia is the meeting point of everyone

- Brasilia is a cultural heritage of humanity
- There are schools of various nationalities
- There are more than 118 embassies



It is a great place to receive you and your business

- There is the largest Convention Center of the country
- 54,000 m²
- 5 auditoriums
- Ability to receive 9000 visitors



Brasilia is the third gastronomic center of the country and brings the cuisine from all regions of Brazil and the world



Your business in the heart of Brazil

- Railway extensions linking Brasilia to major railroads in the country
- The greater future Logistical hub of South America
- Connected to all Brazilian regions by federal highways
- Access to main ports
- Easy to distribute its products through Brazil and South America
- One of the hottest markets in Brazil
- Ten federal roads and dozens of other regional roads linking Brasilia to the entire national territory



- **Major brands installed in Brasilia**
- The Polo Juscelino Kubitschek of Development is ready to receive your company, with areas reserved for large and medium enterprises, for industrial activities and logistics
- Companies installed in Polo JK: União Química, Audifar, Gerdau, Refrigerantes Cerradinho, Bimbo, Coca-Cola
- Here is also the Dry Port of Brasilia (customs station) that facilitates foreign trade operations: storage of refrigerated area especially designed for pharmaceutical drugs and supplies
- Ready to receive high-tech companies in the sector
- The Technology Capital Digital Park under construction
- Investments about 7 billion to be one of the largest technology parks in the world, with international excellence infrastructure